

## SIX EASY STEPS TO MORE BUSINESS FOR YOUR PSYCHOTHERAPY PRACTICE

Betsey Williams, MFT and Certified Business Coach

**Are you ready to fill your practice with the clients you want?  
Do you want help developing a dynamite business plan for success?  
Are you looking for tools to create a sustained stream of client referrals?**

If you answered “yes”, then this group is for you!! Learn valuable practice building tools for developing and implementing your business goals with collegial support.

### Benefits:

- Develop a step-by-step winning business plan
- See more private pay clients and increase referrals
- Get essential tools to help you achieve your goals
- Be accountable to ensure your efforts are profitable
- Get the support you need – experts, technology, organizations
- Learn about networking and business resources
- Overcome obstacles to making advantageous change

**When:** Six Fridays (Jan.23; Feb.13, 27; March 13, 27, April 10)

**Time:** 9:00am - 11:00am

**Cost:** \$300 (includes \$50 deposit) plus \$10 Materials Fee. This group meets the qualification for 12 hours of continuing education credit for MFT and/or LCSWs as required by the California Board of Behavioral Sciences Provider #PCE252

Betsey Williams is a Licensed Marriage, Family Therapist (MFC #35147) and a Certified Business Coach. She developed this six week program to help therapists implement a business approach to successfully market their practice. Betsey has a unique background having worked in corporate America as a Senior Real Estate Asset Manager for 15 years followed by building and operating a successful psychotherapy practice for 12 years. Most recently, Betsey has built a business coaching practice using the same six steps she will guide you through.

Betsey Williams, MFT, Certified Business Coach  
2716 X Street, Sacramento, CA 95818  
**916.548.9919**  
www.BetseyWilliams.com  
coach@BetseyWilliams.com

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Please send \$50 deposit by **Jan. 12, 2009** to: Betsey Williams, 2716 X Street, Sacramento, CA 95818